



2025 Sustainability Progress Report



We envision a long-term future where sustainability remains a core principle, driving our airport's operations and contributing to a lasting positive impact on our environment, community, and governance practices.

In early 2024, YYG published its first sustainability report outlining previous achievements, future goals for 2024 to 2028, and key strategies we plan to implement to help us meet those goals. The goals were broken into 3 pillars, with three areas of focus in each pillar outlined below:



ENVIRONMENT

**CLIMATE
CHANGE**

**ENVIRONMENTAL
MANAGEMENT**

**GREEN
CONSTRUCTION**



SOCIAL

**COMMUNITY
RELATIONS**

HEALTH & SAFETY

**DIVERSITY &
INCLUSION**



GOVERNANCE

**GOVERNANCE &
BUSINESS ETHICS**

**ECONOMIC
IMPACT**

**RISK & CRISIS
MANAGEMENT**

Our annual progress report will provide updates in the interim years when our full plan isn't updated, detailing the actions taken in the previous year to ensure YYG's advancement toward meeting our sustainability goals.



ENVIRONMENT

CLIMATE CHANGE

ENVIRONMENTAL MANAGEMENT

GREEN CONSTRUCTION

Several key strategies outlined in our Sustainability Plan were implemented over the last year under the environment pillar, including:

- Completion of a comprehensive Stormwater Management Master Plan for the Charlottetown Airport and the Airport Business Park.
- Began transitioning our fleet to electric, where possible.
- Maintained Level 3 Airport Carbon Accreditation certification.
- Safely disposed of airport owned Aqueous Film Forming Foam present on site and completed the conversion to Fluorine Free Foam for firefighting training, vehicle testing, and emergency response.

In addition to completing the above strategies, we explored the potential of incorporating geothermal and solar energy in our terminal expansion that is currently in the construction phase. After comparing geothermal and air source heat pumps, it was found that their efficiencies were similar for the airport's operations, with the heat pump system being selected as the best option for the initial phase of the expansion.

The first phase of the expansion includes a photovoltaic solar grid on the roof, which will help further minimize the carbon emissions associated with the expansion of the terminal. This initial phase and all subsequent phases of the expansion will include all LED lighting and will be designed with efficiency at top of mind.



PROJECT HIGHLIGHT:

STORMWATER MANAGEMENT MASTER PLAN

YYG engaged consulting firm Stantec Consulting Ltd. to develop a stormwater management master plan. The project provided Charlottetown Airport Authority (CAA) with a roadmap for planning and budgeting stormwater infrastructure upgrades needed to support future development on airport lands, while responsibly managing water quantity and quality and minimizing negative impacts on the surrounding environment.

This plan marks a significant milestone in the airport's climate change response and will be further expanded in 2025 through the development of our Climate Change Assessment and Adaptation Plan.



SOCIAL

COMMUNITY RELATIONS

HEALTH & SAFETY

DIVERSITY & INCLUSION

YYG pushed forward many key initiatives under the social pillar of our plan, including:

- Created youth employment opportunities under our passenger experience program where we hired four students to assist passengers within the terminal building.
- Hosted Elevate Aviation, a program that provides a platform for women and underrepresented groups to thrive and succeed through careers in aviation.
- Released YYG's initial Accessibility Plan, which included reviewing accessibility standards and starting the progress of working with a local organization to complete an accessibility assessment of the terminal building.
- Included several new accessibility features in our terminal expansion designs, including; full service elevator, hearing loops, ramps, etc.
- Held our first Indigenous market in the terminal building, showcasing Indigenous artists in the community.

Under the social pillar we have also implemented several key strategies related to our work force, including developing volunteer incentives for employees, creation of a gym facility, and training in financial planning, diversity, equity and inclusion, and accessibility.

As part of the design for future phases of our terminal expansion, public washrooms will include universal washrooms to help promote inclusivity and comfort in the terminal for all, featuring amenities such as adult changing tables. A designated pet relief area is also included in the design to assist those travelling with service animals through YYG.



PROJECT HIGHLIGHT:

YYG CONNECTION & PASSENGER EXPERIENCE REPS

In early 2024, the YYG team, in collaboration with KA MacDougall Consulting, embarked on developing and delivering a customer experience training program for all airport staff, including security, airline personnel, security screening, and restaurant employees. The goal of this training was to support the airport's vision of delivering an exceptional Island experience. Throughout the spring, *The YYG Connection* training was delivered to more than 150 airport employees in small and interactive groups. The training included lots of beneficial content for all attendees, focused on customer service to elevate the passenger experience and leave a positive lasting impression.

In line with the vision of *The YYG Connection*, YYG expanded the Passenger Experience Representative program in 2024 hiring four students to assist passengers throughout the terminal building during the airport's peak season of May to September. These passenger experience representatives were frontline ambassadors responsible for shaping the impressions and experiences of travelers arriving and departing Prince Edward Island.



GOVERNANCE

GOVERNANCE & BUSINESS ETHICS

ECONOMIC IMPACT

RISK & CRISES MANAGEMENT

The team has made significant progress on multiple key initiatives within the governance pillar of our plan, including:

- Updated Economic Impact study to quantify YYG's contributions to the local and regional economy.
- Completed Cyber Security Roadmap.
- Increased number of YYG's board and senior management positions held by women and persons from other equity-deserving groups.
- Updated board skill matrix to track metrics outlined in our Sustainability Plan.
- Developed an internal tracking system for key strategies in our Sustainability Plan, integrating it into annual planning to maintain focus on our strategies and goals.

Throughout 2024, we remained committed to strengthening partnerships with airlines to expand and enhance our air service network. A recent example of this progress is Porter Airlines' announcement of a new seasonal route from Charlottetown to Toronto, initially scheduled for four flights per week. However, due to strong early bookings, Porter quickly increased the frequency to daily, demonstrating the growing passenger interest and the success of our ongoing efforts to improve connectivity.



PROJECT HIGHLIGHT:
ECONOMIC IMPACT STUDY

In 2024, CAA commissioned Canmac Economics Ltd. to conduct an economic and fiscal impact analysis of YYG, providing a detailed assessment of the airport's contribution to the Prince Edward Island economy. The study highlighted the airport's vital role in the province's economy through direct, indirect, and induced economic activities.

In 2023, Charlottetown Airport generated \$366.4 million in total economic output, supported 3,087 jobs, and contributed \$110 million in labor income and \$180.8 million in GDP. Direct operations alone contributed \$254.7 million in output and employed 2,163 people. The airport also had a positive fiscal impact, generating \$15.8 million in personal income tax and \$8.5 million in HST taxes. Additionally, construction projects brought \$25.5 million in investments and created 199 jobs.

The study concluded that Charlottetown Airport continues to provide significant economic impact to the PEI economy directly and indirectly through its services and linkages to the province's growth sectors.